Y5 Planning Audience Purpose

KS2 Y5 English · Follows the national curriculum

Name _____ Class _____ Date _____

1. Worked example

Unpick the task: 'Write a report for the school website about our trip to the Natural History Museum.'

Step 1 · Audience

Parents, pupils and visitors to the website

Step 2 · Purpose

To inform (and recount)

Step 3 · Form

A short report with a headline and paragraphs, perhaps with photos

Answer: Audience: website readers. Purpose: inform. Form: report.

Check: Underline the clues in the task before you plan.

2. Now try one with the steps

How would the audience change this sentence? 'The volcano erupted.'

Step 1 · For a Year 1 reader

Step 2 · For a science magazine

Answer:

3. Practice

Have a go at each one. There is space underneath to work it out.

1. What does 'audience' mean in writing?

2. What does 'purpose' mean in writing?

3. Name three purposes for writing.

4. What is the purpose of a recipe?

5. What is the purpose of an advert?

6. Who is the audience for a picture book?

7. Name two ways to note down ideas before writing.

8. What form would you choose to tell a friend about your holiday?

9. Identify the audience, purpose and form: 'Write a speech to persuade the school council to ban plastic bottles.'

10. Rewrite 'It is cold' for a scary story aimed at Year 5 readers.

11. Why should a writer read a similar text before writing?

12. When might you need to do research before writing?

13. How might a letter to your head teacher differ from a letter to your best friend?

14. Plan three paragraph headings for a leaflet persuading people to recycle.

4. Before you hand it in

Starting to write straight away

Spend a few minutes on audience, purpose, form, then a quick plan.

Writing the same way for every reader

Ask: who is reading, and what will help them?

Copying a model text

Borrow its structure and techniques, but use your own ideas and words.

Using every idea from your mind map

Choose the best ideas for your purpose and put them in order.